

# Join us for a **LIVE MEETING**

In the last ten years, dentistry has evolved more than it has in decades. This presentation is designed to discuss the benefits of digital dentistry. This will include diagnostic benefits, patient experience and practice profitability.

Similar to incorporating digital x-rays in your practice, it is not a matter of if, but when. Determine the best time to incorporate digital technology that makes sense for you and your practice.

## **COURSE OBJECTIVES**

- Learn simple metrics to evaluate practice performance and profitability.
- Understand the tangible and intangible ROI aspects of digital technology
- Visualizing your patients experience.
- Utilizing your team for practice success

## **SPEAKER | Dr. Miyen Kwek**



Dr. Miyen Kwek graduated in 1997 from the Faculty of Dentistry at the University of Toronto. Over the years, he has created a unique brand of community dental practices in Ontario, Canada where he focuses primarily on comprehensive care, implants, and digital dentistry. His ability to combine business systems, technology, clinical efficiency and case acceptance has resulted in a platform that has helped clinicians attain significant success in practice growth. His unique approach to the business of dentistry has sparked the interest of many dentists providing them with a clearer path to clinical excellence and profitability. He has mentored countless colleagues over the past decade using an innovative hands-on teaching style for oral surgery, implants and now CAD/CAM, launching them years ahead in their career. Miyen has an incomparable view on how to succeed and believes that the “path less travelled” and “thinking outside the box” holds the key to success in today’s changing marketplace in dentistry. Dr. Kwek is a Key Opinion Leader for VITA and Dentsply Sirona and continues to lecture on various topics such as oral surgery, implants, digital dentistry, fully integrated technology and practice profitability.

## **EVENT DETAILS**

### **DATE**

Tuesday, November 23<sup>rd</sup>, 2021

### **TIME**

6:45 p.m. | Social time

7:15 p.m. | Meeting

### **LOCATION**

Elmhurst Inn

415 Harris St, Ingersoll, ON

### **REGISTRATION**

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**PATTERSON**  
DENTAL/DENTAIRE