



*Ontario Dentist* provides readers with the latest clinical techniques, practice management developments, financial planning advice, legislation and industry news affecting the members of the dental profession in Ontario.

## 2024 DATES

Issue	Jan/Feb	March	April	May	June	July/Aug	September	October	November	December
AD CLOSING	23-Nov	17-Jan	14-Feb	15-Mar	17-Apr	15-May	17-Jul	14-Aug	11-Sep	9-Oct
AD MATERIAL CLOSING	30-Nov	24-Jan	21-Feb	22-Mar	24-Apr	22-May	24-Jul	21-Aug	18-Sep	16-Oct

*Editorial and dates subject to change.*

## EDITORIAL FEATURES



### President's Page

The current ODA president addresses the profession's most topical issues.



### Editorial

Dr. Carlos Quiñonez, our editor, offers thought-provoking commentary and opinions on the key issues facing both contemporary dentistry and society.



### Ideas

We share opinions, debates, issues, and what's in the news



### Analysis

A look at policy, new evidence and its implications.



### Clinical

Case studies and features.



### Your Practice

Our experts provide guidance and best practices on issues impacting the dental office, such as dental plans and fee guide codes, employment, legal, financial planning, patient communications, and more.



### Sustainability Corner

How dentists and dental offices can champion the environment.



### Honours & Awards

Tributes for stellar accomplishments in the field of dentistry.



### OUR ODA

We cover the latest about our members and Association - awards, advocacy activities, component society events, dental faculty news, staff and department updates, ad campaigns and more.

**CONTENT THAT CAPTIVATES.**

### Dimensions

	Width		Height
Full Page (Trim)	8.125"	x	10.875"
Full Page (Bleed)	8.375"	x	11.125"
Full Page (Live Area)	7"	x	10"
<sup>2</sup> / <sub>3</sub> Page V	4.584"	x	9.625"
<sup>1</sup> / <sub>2</sub> Page H	7"	x	4.6875"
<sup>1</sup> / <sub>2</sub> Page V	3.375"	x	9.625"
<sup>1</sup> / <sub>2</sub> Page Isl	4.5625"	x	7.1875"
<sup>1</sup> / <sub>3</sub> Page Sq	4.5625"	x	4.6875"
<sup>1</sup> / <sub>3</sub> Page H	7"	x	3.125"
<sup>1</sup> / <sub>3</sub> Page V	2.167"	x	9.75"
<sup>1</sup> / <sub>4</sub> Page	3.375"	x	4.6875"
DPS	16.25"	x	10.875"
<sup>1</sup> / <sub>2</sub> DPS	16.25"	x	4.6875"

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1/3 Page	1,905	1,810	1,720	1,635
1/4 Page	1,610	1,530	1,455	1,380
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1/2 Page	1,025	975	925	880
1/3 Page	790	750	715	680
1/4 Page	630	600	570	540
DPS	2,835	2,695	2,560	2,430
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