

The January/February issue of *Ontario Dentist* celebrates 100 years of publication. In addition to its trusted coverage of clinical, practice, and industry news, this commemorative edition features a timeline of the Journal's history, reflections from past editors, and memorable highlights members will treasure.



Ontario Dentist

THE JOURNAL OF THE ONTARIO DENTAL ASSOCIATION

2026 DATES

Issue	Jan/Feb <i>100th Anniversary Issue</i>	March	April	May	June	July/Aug	September	October	November	December
AD CLOSING	28-Nov	23-Jan	27-Feb	26-Mar	24-Apr	22-May	24-Jul	21-Aug	25-Sep	23-Oct
AD MATERIAL CLOSING	05-Dec	30-Jan	06-Mar	02-Apr	01-May	29-May	31-Jul	28-Aug	02-Oct	30-Oct

Editorial and dates subject to change.

EDITORIAL FEATURES

President's Page

The current ODA president addresses the profession's most topical issues.

Editorial

Our editor offers thought-provoking commentary and opinions on the key issues facing dentistry.

Ideas

We share opinions, debates, issues, and what's in the news.

Analysis

A look at policy, new evidence and its implications.

Clinical

Case studies and features.

Your Practice

Our experts provide guidance and best practices on issues impacting the dental office, such as dental plans and fee guide codes, employment, legal, financial planning, patient communications, and more.

Sustainability Corner

How dentists and dental offices can champion the environment.

Honours & Awards

Tributes for stellar accomplishments in the field of dentistry.

Our ODA

We cover the latest about our members and Association - awards, advocacy activities, component society events, dental faculty news, staff and department updates, ad campaigns and more.



2026 ADVERTISING RATES AND DIMENSIONS

Colour Rates

	1X	3X	6X	10X
Full Page	\$3,075	\$2,925	\$2,775	\$2,640
2/3 Page	\$2,765	\$2,630	\$2,500	\$2,375
1/2 Page Isl	\$2,615	\$2,485	\$2,355	\$2,240
1/2 Page	\$2,310	\$2,195	\$2,085	\$1,980
1/3 Page	\$2,000	\$1,900	\$1,805	\$1,715
1/4 Page	\$1,690	\$1,605	\$1,530	\$1,450
DPS	\$5,230	\$4,965	\$4,720	\$4,485
1/2 DPS	\$3,545	\$3,365	\$3,195	\$3,040

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IFC/IBC	\$3,690	\$3,505	\$3,335	\$3,165

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2/3 Page	\$1,490	\$1,420	\$1,350	\$1,280
1/2 Page Isl	\$1,240	\$1,175	\$1,120	\$1,060
1/2 Page	\$1,075	\$1,025	\$970	\$925
1/3 Page	\$830	\$790	\$750	\$715
1/4 Page	\$660	\$630	\$600	\$565
DPS	\$2,975	\$2,830	\$2,690	\$2,550
1/2 DPS	\$1,935	\$1,845	\$1,750	\$1,660

Special Position Charges:

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Dimensions

	Width		Height
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Full Page (Bleed)	8.375"	x	11.125"
Full Page (Live Area)	7"	x	10"
2/3 Page V	4.584"	x	9.625"
1/2 Page H	7"	x	4.6875"
1/2 Page V	3.375"	x	9.625"
1/2 Page Isl	4.5625"	x	7.1875"
1/3 Page Sq	4.5625"	x	4.6875"
1/3 Page H	7"	x	3.125"
1/3 Page V	2.167"	x	9.75"
1/4 Page	3.375"	x	4.6875"
DPS	16.25"	x	10.875"
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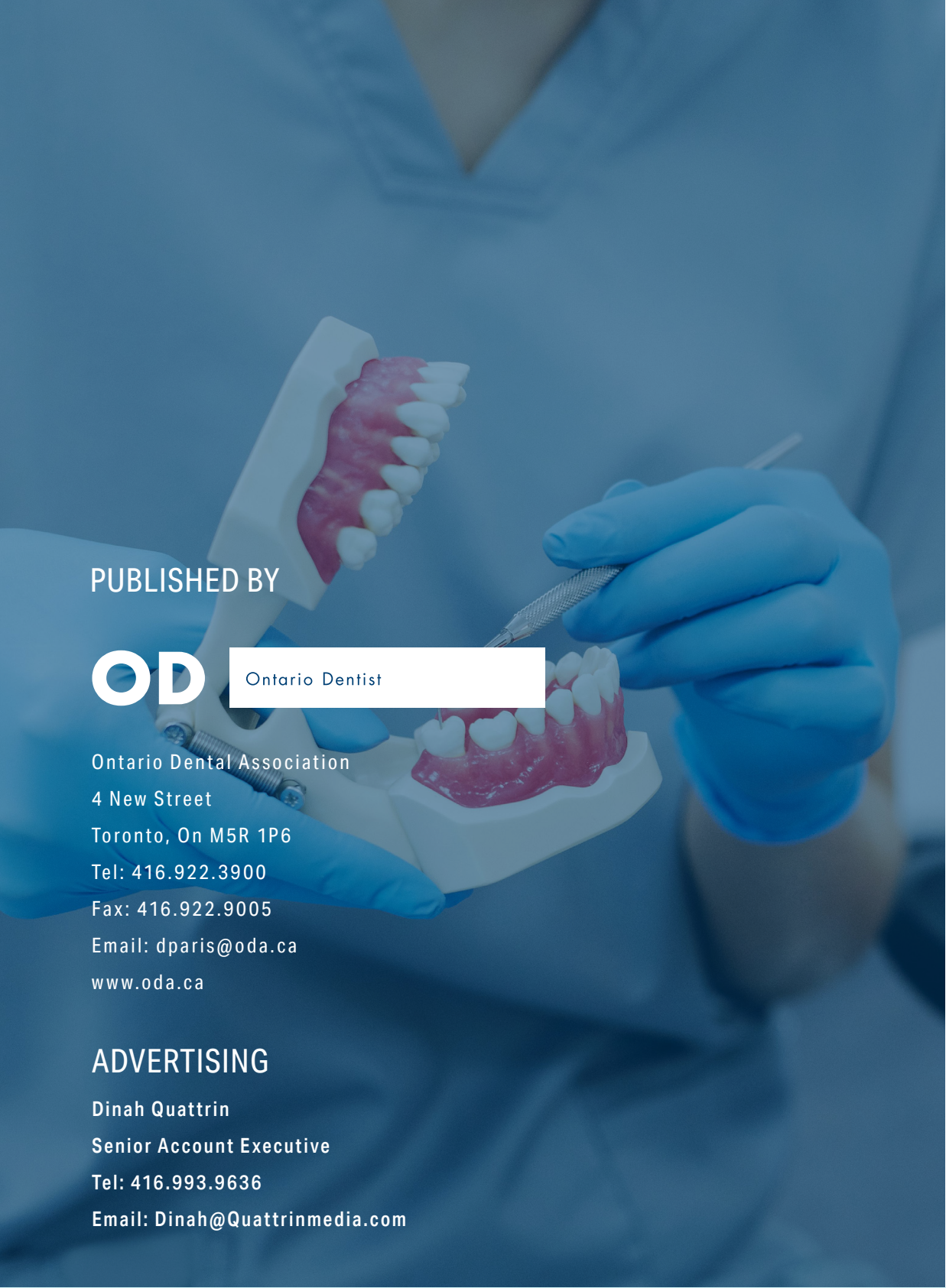
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As the go-to source for industry news and insight, *Ontario Dentist* reaches the largest concentration of dental professionals in Canada